

KEY FINANCIAL DATA

SIX YEARS AT A GLANCE

	2017	2016	2015	2014	2013	2012
----- Rupees -----						
Balance Sheet						
Paid up capital	39,000,000	39,000,000	39,000,000	39,000,000	39,000,000	39,000,000
Reserves & un-appropriated profit	313,810,363	287,151,550	262,771,340	221,898,887	206,707,659	175,014,956
Shareholders equity	352,810,363	326,151,550	301,771,340	260,898,887	245,707,659	214,014,956
Non-current liabilities	158,763,249	81,256,965	133,645,829	173,414,761	169,408,658	151,347,826
Current liabilities	319,528,953	304,303,856	248,174,014	298,946,554	279,587,956	265,885,604
Total equity and liabilities	831,102,565	711,712,371	683,591,183	733,260,202	694,704,273	631,248,386
Non-current assets	448,958,966	362,438,408	359,184,840	368,867,966	353,369,271	288,275,357
Current assets	382,143,599	349,273,963	324,406,343	364,392,236	341,335,002	342,973,029
Total assets	831,102,565	711,712,371	683,591,183	733,260,202	694,704,273	631,248,386
Profit and Loss Account						
Sales	1,662,086,046	1,548,321,733	1,248,961,378	1,174,856,539	1,218,938,348	1,061,000,021
Cost of sales	1,089,614,042	1,041,712,545	870,750,560	809,115,849	870,451,155	757,080,081
Gross profit	572,472,004	506,609,188	378,210,818	365,740,690	348,487,193	303,919,940
Selling and distribution expenses	427,702,275	388,299,071	257,653,951	273,859,529	259,808,886	215,302,475
Administrative and general expenses	64,192,530	39,901,493	37,485,364	28,490,558	23,222,673	21,982,857
Other operating expenses	6,455,334	5,081,446	5,244,569	3,187,096	3,226,148	3,296,250
Other operating income	22,972,424	2,119,332	1,751,491	1,742,636	2,409,116	1,403,383
Operating profit	97,094,289	75,446,510	79,578,425	61,946,143	64,638,602	64,741,741
Finance costs	11,167,225	7,754,789	15,747,185	23,968,150	19,411,909	20,266,243
Profit before taxation	85,927,064	67,691,721	63,831,240	37,977,993	45,226,693	44,475,498
Taxation	37,314,087	20,848,660	16,181,426	14,815,428	5,751,979	7,031,676
Profit after taxation	48,612,977	46,843,061	47,649,814	23,162,565	39,474,714	37,443,822

